**THE CHERISHED GEM ON THE OHIO RIVER: THE BELLE OF LOUISVILLE STAYS AFLOAT WITH VARIOUS CRUISE OPTIONS**

Louisville, Kentucky has a diverse array of attractions that make it a captivating destination. Foremost among them is the annual Kentucky Derby, an internationally acclaimed horse racing event. Moreover, Louisville embraces its status as a hub for bourbon enthusiasts, who gather to revel in the rich flavors of various bourbons from across the state.

However, amidst these renowned features, there exists another gem that adds to the city’s attraction. Situated along Louisville’s waterfront, on the Ohio River, sits the famous national landmark, the Belle of Louisville. This steamboat has graced the river for over a century, captivating visitors with its timeless charm. With a history spanning 108 years, the Belle of Louisville is a cherished icon of the city.

The Belle of Louisville may be old in age, but it is young in spirit. The steamboat has maintained its vibrant spirit through a range of cruises catering to different interests and occasions. Visitors can pick between leisure cruises, dining cruises, special event cruises, and kids cruises.

Leisure Cruises are perfect for those looking to enjoy a relaxing and scenic experience on the Ohio River. Passengers can take in the beautiful views, listen to live music, and soak up the nostalgic ambiance of the steamboat.

If you're in the mood for a delightful meal on the water, the Belle of Louisville offers dining cruises. These cruises typically feature a delicious meal accompanied by entertainment, creating a memorable dining experience while cruising along the river. A fan favorite is the Bubbly Brunch Cruise or the Murder Mystery Dinner Cruise.

The Belle of Louisville also hosts special event cruises for various occasions. These can include themed cruises, holiday cruises, fireworks cruises, and more. These cruises provide a unique and festive atmosphere for celebrating special moments. Including a Fireworks Cruise, Bourbon on the River, Speakeasy on the River, and much more.

The Belle of Louisville understands the importance of catering to young visitors as well. Kids cruises are specifically designed to entertain and engage children, offering activities, games, and entertainment suitable for their age group. Currently, the Belle of Louisville is offering a Hometown Kids Music Cruise that is a great option for kids and families.

Whether you're seeking a leisurely outing, a romantic dinner, a festive celebration, or a family-friendly adventure, the Belle of Louisville's diverse range of cruises ensures there's something for everyone to enjoy while exploring the Ohio River.

The Belle of Louisville is a remarkable steamboat that continues to captivate locals and visitors alike with its timeless charm. Despite its age, the steamboat remains young in spirit through there various cruises. Whether you're seeking a peaceful leisure cruise, a delightful dining experience, a special event celebration, or a fun-filled adventure for kids, the Belle of Louisville has something to offer for everyone. Its scenic views of the Ohio River, live entertainment, and nostalgic ambiance make each cruise a memorable experience. The Belle of Louisville stands as a testament to the enduring beauty of steamboats and provides the city of Louisville with charm. It is the perfect place to visit on your next trip to Louisville.

\* All cruise tickets can be purchased at <https://www.belleoflouisville.org/>.

For the first time ever, BOLR is now offering an annual Pass membership option. The one-year pass ($100) provides the opportunity and flexibility to enjoy cruising year-round for the whole family, with special benefits. By becoming a Belle of Louisville Riverboats annual pass holder, supporters can enjoy regular cruising, while helping preserve the legacy of the boats and assist in the expansion of educational programming. As the non-profit steward of two National Historic Landmarks, the Belle of Louisville and Mayor Andrew Broaddus, purchasing an annual pass support the BOLR’s mission of connecting the community to the river through meaningful, on-the-water experiences at a great value.

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*About the Belle of Louisville Riverboats
Belle of Louisville Riverboats provides community access to the river and to Louisville’s history by presenting meaningful and engaging experiences on the water, like no one else can. Passengers are encouraged to explore history, the arts and cultural heritage in a way that represents diverse stories and honest experiences. Whether aboard one of our two passenger vessels-- the Belle of Louisville or Mary M. Miller-- or visiting the Gift Shop aboard our historic wharf boat, the Mayor Andrew Broaddus, you’ll learn about our two National Historic Landmarks, as well as Louisville and the river that made it. A National Historic Landmark and icon of the Louisville Waterfront, the Belle is the only remaining authentic steamboat from the great American packet boat era on America’s waterways. At 108 years old and counting, the Belle remains purely steam-powered and paddlewheel-propelled. The Belle’s sister vessel, the Mary M. Miller, was named after Louisvillian Mary Millicent Miller, the first woman ever to attain her steamboat captain’s license way back in 1884.*